

BECOME A FUTURE READY SCHOOL

Empower Students for 21st Century Careers



LODESTAR
CAREER GUIDANCE

Smart Decisions, Confident You.



PARENTS' AND STUDENTS' CONCERNS



AI transforming jobs and courses



Increased Career Confusion



Heightened Parent Anxiety



Lack of personalised career guidance



Student - Parent Disconnect

SCHOOLS NEED



Structured career guidance framework for Grades 8-12



Stronger parent engagement & trust



Differentiated value proposition for admissions and retention



Structured career guidance framework aligned with evolving CBSE guidelines

INTRODUCING LODESTAR'S

CAREER LEADERS PROGRAM

A personalised scientifically structured, research-driven career guidance program for high school students





CAREER LEADERS PROGRAM

The 3 year program that enables schools to adopt a culture of **SYSTEMATIC CAREER PLANNING** to build successful career leaders.

CLASS 8

CLASS 9

CLASS 10

INSPIRE

- Career Awareness Workshops for Parents
- Self-Discovery Workshops for Students
- Meetups with Career Role Models
- Learning Style Reports

INFORM

- Unique Career-related Quizzes
- Exposure to 250+ Careers
- Scientific Career-Personality Tests

INITIATE

- Personalised Planning
- Top 2 Career Decisions
- College to Career Education Plan
- Detailed 20-Page Report

FUTURE-READY STUDENTS CREATE FUTURE-READY SCHOOLS

3 YEARS | 20+ SESSIONS | 30+ EXPERTS

Comprehensive Program



- School Implemented
- 8th & 9th are foundation building
- 1 to 1 Counseling in 10th
- Scientific Psychometric Assessments

UNIQUE FEATURES OF CLP

- Activity from 8th to 10th - Systematic Planning - Higher Impact
- Individual planning - 3 one hour sessions - Better results.
- 20+ Activities - Multiple sessions - Better alignment and feedback.
- Exposure to 250+ careers - wider choice
- Career Mentor Sessions - Executives from Top companies/Careers like Google, Amazon, Biocon, etc. Inspiration for student and brand building for school.
- Workbooks for Practice and Learning.

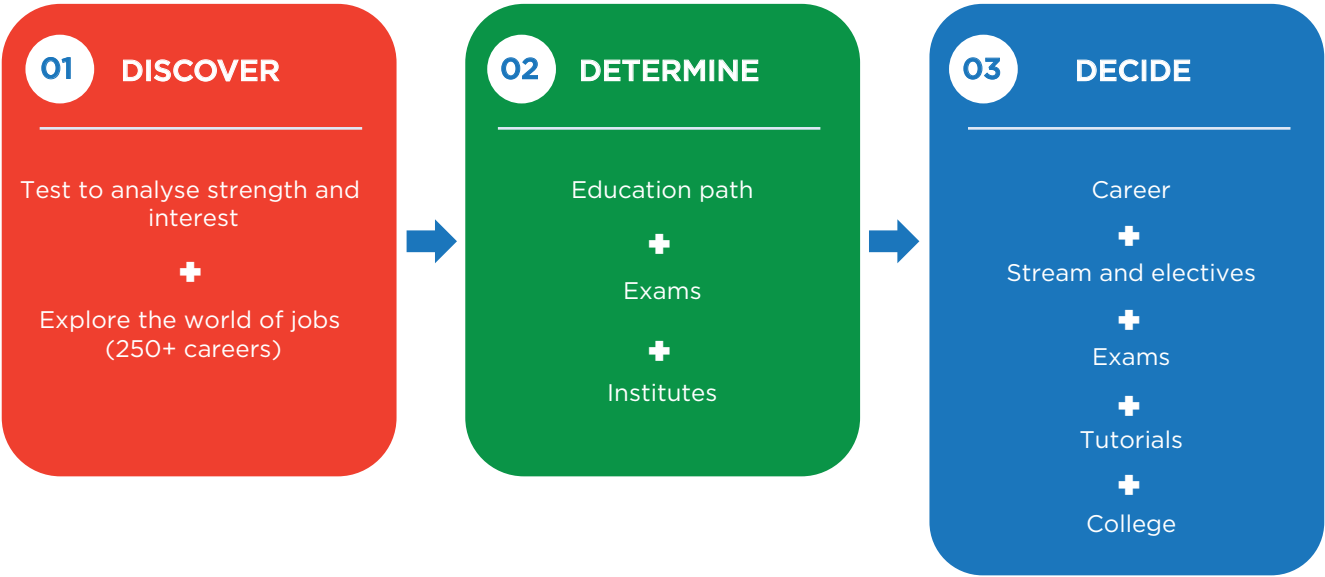


INDIVIDUAL ATTENTION

Every child gets **3 one-to-one** sessions to find a true career path.

THE ‘3Ds’ TO FINDING A CHILD’S TRUE CAREER PATH

Lodestar’s scientifically designed & proven 3 step, One to One Counselling Process helps students and parents to move from confusion to full clarity.



COMPREHENSIVE AND DETAILED DECISION MADE

INDUSTRY CHOICE	
My plan Arts, Audio-Video and Communications	Alternate plan Business Management & Administration
OCCUPATION CHOICE	
My Career Decision Fashion Designer	Alternate plan HR Manager
EDUCATION PATHWAY	
Stream Any	Stream Commerce
Elective Any	Elective Any
Graduation B.Design	Graduation B.Com/BBA
Post Graduation M.Design	Post Graduation MBA (HR)
Fashion Designer	HR Manager
SUBJECT CHOICE	
Commerce + BASE + Computer	

AUTHENTIC AND RESEARCHED INFORMATION ON

	COLLEGES
	ADMISSION CRITERIA
	COURSES
	TUITION INSTITUTES
	ENTRANCE EXAMS



WHY SCHOOLS CHOOSE LODESTAR CLP

- ⌘ Higher parent satisfaction
- ⌘ Stronger Stream, Career & Education pathway clarity
- ⌘ Improved student motivation & confidence
- ⌘ Enhanced school differentiation - Future Ready Positioning

THE LODESTAR ADVANTAGE

- ✓ 300+ schools
- ✓ 60K students
- ✓ Scientific framework
- ✓ 90%+ parent feedback



SCHOOLS WHICH HAVE IMPLEMENTED CAREER LEADERS PROGRAM

GEAR Innovative Intl. School
Multiple Intelligences & Talents Development Gurukul

SOUNDARYA CENTRAL SCHOOL
CBSE

EKYA SCHOOLS

Chettinad Hari Shree Vidyalayam

DEENS ACADEMY

LANGHAM EDUCATION SOCIETY

GOVERNMENT HIGHER SECONDARY SCHOOL

NATIONAL PUBLIC SCHOOL

Yeshwanthpur

CMR NATIONAL PUBLIC SCHOOL

HITE INTERNATIONAL SCHOOL

SADHIBHAVANA WORLD SCHOOL
Bringing the World to the Classroom

The Shishukunj INTERNATIONAL SCHOOL

THE SAMHITA ACADEMY

GOVERNMENT HIGHER SECONDARY SCHOOL

National Public School ITPL

MERIDIAN
Connecting the Mind and Heart

PRESIDENCY SCHOOL
BANGALORE SOUTH

THE AMAATRA ACADEMY

ACHIEVER'S ACADEMY
BANGALORE

PHOENIX GREENS School of Learning
INTERNATIONAL SCHOOL
Kokapet | Gachibowli

AND MANY MORE...

WHAT OUR STAKEHOLDERS SAY ABOUT THE LODESTAR WAY

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“It is imperative that we guide our children into careers that suit them best, rather than impose our limited knowledge upon them. The Lodestar program allows us to understand the width of options that are possible and it then guides us with a well-researched methodology. I strongly feel the Lodestar program should be part of the formal education system to enable children to understand career options better and to provide a path to get there. I highly recommend this program to parents.

Shantanu
Parent

”

“

I thought I should let you know that parents seem very impressed with the information that you are able to supply to them. There is a definite positive feedback on the programme. Kudos!

Shanthi Menon
Founder Principal,
Deens Academy

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“

Thank you for spending time with us and responding to all our queries. Our son Nikhil was happy about the clarity he got from these sessions. Your guidance helped us take a smart decision. Thanks for your prompt responses and patience. Your assistance was very valuable to us and Nikhil.

Anil and Veena
Parent

”

“

Hats off to Lodestar for the range of career options they laid out on the table for my son. The volume of research they have done into different careers is amazing. I appreciate the skill sets of their team, the follow-up and the team spirit.

Santhosh
Parent

”

LODESTAR IN ACTION





**HELPING SCHOOLS CREATE CONFIDENT,
FUTURE-READY STUDENTS THROUGH STRUCTURED
CAREER GUIDANCE.**

LODESTAR
CAREER GUIDANCE

Smart Decisions, Confident You.

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